SUGGESTED PRIORITIES FOR 2015
City of Oxnard
COMMUNITY PRIORITY SETTING

a) Focused strategies with performance expectations

b) Prioritize service levels/priorities for budget
Unified Effort-

a) Staff ideas

b) Council ideas

c) Community ideas
ADOPTING PRIORITIES – “THE NEXT STEPS”

a) Community feedback
   Thursday, March 5, 2015, 5:30 – 8:30 p.m.
   at the Oxnard Performing Arts and Convention Center,

b) Council adopts priorities

c) Staff recommends Action Plan and Budget based on priorities
a) Employee Commitments

b) Financial stability and sustainability

c) Technology and innovation
Job Creation and Business Retention:
Bring jobs and businesses to Oxnard

- Support small businesses
- Develop a Downtown revitalization plan
- Revitalize South Oxnard and the Outlet Center
- Explore Private/Public Partnerships
Priorities for Public Safety:

- Timely response to calls for service
- Enhance efforts to reduce crime rates
- Support fire prevention and community risk reduction efforts
- Support community crime prevention and intervention efforts
- Enhance community relations
Conduct comprehensive utilities rate study
Sustain the City’s water conservation efforts
Rehabilitate the wastewater treatment plant
Improve public transportation
Street improvements
Tree maintenance
Sidewalk repair
Address flood issues
Maintain City assets
DESTINATION DEVELOPMENT

- Continue to develop the “Oxnard Brand”
- Support and promote community events
- Support Arts and Culture
- Enhance Public Relations / Marketing and Communication
- Get better at sharing the good news about Oxnard
• Work more closely with Citizen Advisory Groups (CAGS)
• Empower Neighborhood Councils
• Enhance Neighborhood Watch strategies via social media
• Re-establish Neighborhood Services Office
• Establish City presence (offices/employees) beyond the Civic Center
• Bring our libraries into the 21st century
• Support the public access channel
• City beautification
INVESTING IN OUR COMMUNITY

- Youth development
- Senior population
- Housing initiatives
- Homelessness
- Farm worker housing
• Invest in open spaces
• Invest in “passive” parks
• Invest in “active” parks
• Support commercial recreation efforts
QUESTIONS OR COMMENTS?