Item P.1

Planning Context Review for the Coastal Conservancy’s Presentation of Ormond Beach Concept Master Plan Study

Division of Agriculture and Natural Resources

City Council Study Session October 21, 2014
Specific Plan required for the Ormond Beach area prior to annexation and development

235-acre Conservancy Study Area

N. Hueneme Rd.
W. Edison Dr.
E. Arnold Rd.
S. “McWane extension”
2002 - Visioning Process for 2030 General Plan

South of Hueneme Road

ASSETS

10. Beaches and wetlands
11. Create access to public beaches.
12. Preserve beachfront, wetlands and Upland Beach.
13. California State University Channel Islands is only a 10-minute drive from Ormond Beach.

IMPROVEMENTS

15. Remove Halaco and all industry south of Hueneme and rezone the areas as wetlands.
16. Marine science study area should be developed south of Port Hueneme around McWane Ave.
17. Upgrade commercial areas surrounding Hueneme and Saviors intersection.
18. Hotels south of Hueneme Road where industrial area is currently.
19. Develop wetlands and uplands.
20. Use current industrial area south of Hueneme for research and educational purposes. Replace industrial uses with open space and make the area tourist friendly.
21. No growth south of Hueneme Road.
22. No building surrounding Reliant Energy industrial area will keep higher property values.

PR = Planning Reserve

2030 General Plan Land Use Map

City of Oxnard, California
Planning Reserve. Areas considered likely to urbanize during the planning period, subject to additional environmental evaluation and the provision of adequate public infrastructure and services. This land use designation would be changed during a subsequent planning process.

Restoration of the Ormond Beach Wetlands

Goal CD-22

Objective: Environmentally sound Ormond Beach wetlands with appropriate public access.

CD-22.1 Participation in the Ormond Beach Wetlands Restoration Plan
Consider the California Coastal Conservancy’s Ormond Beach Wetland Restoration Feasibility Study preferred Alternative 2U, “Restore Seasonally Open Wetland Habitats and Ponds (Unconstrained)” when reviewing planning and related entitlement applications, including but not limited to, the South Ormond Beach Specific Plan and in the update to the Oxnard Local Coastal Program (LCP). Include in the LCP update the complete remediation of the Halaco Superfund Site.

CD-22.2 Develop an Ormond Beach Visitor Access
Develop and implement, as resources allow, an Ormond Beach visitor access plan that includes a gateway park and visitor center near the southern terminus of Savers Road, several levels of visitor interaction that include interpretive information displays, observation walks and platforms, trails and walkways, and other appropriate facilities and programs.
Ormond Beach Wetlands Restoration Feasibility Study
Alternative 2U
### Economic Development

**Goal CD-15**

A strong economic and fiscal base critical to sustaining long-term prosperity for Oxnard residents and businesses.

**CD-15.7 Relationships with Higher Education Institutions**

Develop a closer working relationship with CSU Channel Islands, Oxnard College, the University of California Santa Barbara and California Lutheran satellite campuses to provide educational opportunities in concert with the economic development needs of the community and encourage younger residents to remain within the community after graduation.

### Robust Port and Harbor Activity

**Goal CD-20**

An economically robust port and harbor-related economic sector.

### Protection of Natural and Cultural Resources

**Goal ER-1**

Protection of natural and cultural resources, agriculture, and open spaces is well integrated with the built environment and human activities and achieves a symbiotic, mutually-beneficial, sustainable relationship.

### Aesthetic, Scenic, and Landscape Resources

**Goal ER-6**

Protected and enhanced natural setting and scenic resources.
GUEST PRESENTATION

Ormond Beach Concept Master Plan Study

City Council October 21, 2014