

CITY OF

# OXNARD

CALIFORNIA

Meeting Date: 05/01/2012

ACTION	TYPE OF ITEM
<input type="checkbox"/> Approved Recommendation	<input type="checkbox"/> Info/Consent
<input type="checkbox"/> Ord. No(s). _____	<input checked="" type="checkbox"/> Report
<input type="checkbox"/> Res. No(s). _____	<input type="checkbox"/> Public Hearing (Info/consent)
<input type="checkbox"/> Other _____	<input type="checkbox"/> Other _____

Prepared By: Steven L. Kinney, EDCO President *SLK*

Agenda Item No. 0-1

Reviewed By: City Manager *JRB* City Attorney *SME* Finance *AC* Other (Specify)

**DATE:** April 4, 2012

**TO:** City Council

**FROM:** Curtis P. Cannon, Director *Curtis P. Cannon*  
Community Development Department

**SUBJECT:** Oxnard Business Improvement Zone (OBIZ)

## RECOMMENDATION

That City Council:

1. set the date of May 15, 2012 at 7:15 p.m. for a Public Meeting on the proposed OBIZ;
2. set the date of June 19, 2012 at 7:15 p.m. for a Public Hearing on the proposed OBIZ;
3. direct staff to mail notice of the meetings and dates to all registered businesses in Oxnard.

## DISCUSSION

The Economic Development Corporation of Oxnard (EDCO) proposes the creation of a city-wide business improvement district, a form of a benefit assessment district, as a funding mechanism to replace the City funding which has supported the provision of services to local businesses. Funds collected through this district, called the Oxnard Business Improvement Zone or OBIZ, would pay for local business support services which would be available to any non-exempted business. Examples of such services are:

- o Permit processing for City, County, State, and Federal permits.
- o Problem resolution with City, County, State, and Federal agencies.
- o Site / facility selection assistance.
- o Financing assistance.
- o Training reimbursement assistance.
- o Business research and demographic reports.
- o State & Federal incentives assistance.

All businesses in Oxnard would be included in the Zone, except for churches and other non-profit organizations, government agencies, new businesses, and those businesses located within the Downtown Management District.

Each business would be assessed an annual fee, graduated according to building size, as follows:

<b>Bldg. Size Range</b>	<b>Assess. Amount</b>	<b>Estimated # of Businesses</b>
0 - 2,499 sq.ft.	\$45	1,707
2,500 - 9,999 sq.ft.	\$90	2,049
10,000 - 39,999 sq.ft.	\$180	887
40,000 - 99,999 sq.ft.	\$360	243
100,000- 499,999 sq.ft.	\$720	50
500,000+ sq.ft.	\$1,440	3
<b>TOTAL:</b>		<b>4,939</b>

The OBIZ, to come into existence, will need the approval of the City Council, following an informational Public Meeting and a formal Public Hearing. These events will be held on separate occasions, and notice of them will be mailed directly to every affected business. The target time for City approval is June 2012; it would have to be renewed every year by the City Council.

**FINANCIAL IMPACT**

There is no cost to the City associated with the creation or operation of the OBIZ.

CPC/el