



Meeting Date: 1/10/12

ACTION	TYPE OF ITEM
<input type="checkbox"/> Approved Recommendation	<input checked="" type="checkbox"/> Info/Consent
<input type="checkbox"/> Ord. No(s). _____	<input type="checkbox"/> Report
<input type="checkbox"/> Res. No(s). _____	<input type="checkbox"/> Public Hearing (Info/consent)
<input type="checkbox"/> Other _____	<input type="checkbox"/> Other _____

Prepared By: Luis Guereca  Agenda Item No. I-4

Reviewed By: City Manager  City Attorney  Finance  Other (Specify) N/A

DATE: January 3, 2012

TO: City Council

FROM: Luis Guereca, Community Affairs Secretary 
City Manager's Office

SUBJECT: Change of Name and Logo for Commission on Community Relations

RECOMMENDATION

That City Council:

1. Authorize the Commission on Community Relations to change its name to the Community Relations Commission.
2. Approve the first reading by title only and subsequent adoption of an ordinance reflecting this change of name.

DISCUSSION

The Commission on Community Relations was established by Ordinance No. 722 on September 12, 1961, to promote understanding and respect among all racial, religious, and nationality groups and to discourage and prevent discriminatory practices against any such group. At that time, the commission was known as the "Community Relations Commission." In May of 1997, the commission changed its name to the "Commission on Community Relations."

At the annual meeting held on January 25, 2010, the commissioners discussed changing the name of the commission and updating its logo to reflect a new look and to further its outreach in the community. After the discussion, the commissioners adopted a motion to change the name of the Commission on Community Relations to the Community Relations Commission and to update its logo. The proposed ordinance reflects the name change. The proposed logo is depicted in attachment 3.

FINANCIAL IMPACT

There is no financial impact.

LG/jd

Attachment #1 - Minutes of January 25, 2010, meeting
#2 - Ordinance
#3 - Proposed Logo

MINUTES
COMMISSION ON COMMUNITY RELATIONS
REGULAR MEETING
Monday, January 25, 2010, 6:00 PM
Oxnard Public Library, 251 South C Street, Meeting Room B, Oxnard, California 93030

A. ROLL CALL/POSTING OF AGENDA/PLEDGE OF ALLEGIANCE

Present at the meeting were Commissioners Baxter, Lopez, Mitchell, Ramirez, Reyes, and Robinson, and Sherwood.

B. PUBLIC COMMENTS

N/A

C. COMMISSION BUSINESS

SUBJECT: Election of Commission Chair and Vice Chair

MOTION: Commissioner Robinson was voted on as Chair and Commissioner Sherwood as Vice Chair

SUBJECT: Schedule the date, time and location of regular meetings for 2010

MOTION: The following dates were agreed upon for the 2010 calendar: January 25, February 22, March 15, April 19, May 17, June 21, July 19, August 16, September 20, October 18, November 15, December 20, and January 24, 2011 (for Annual Meeting).

BREAK

SUBJECT: Budget report for Multicultural Festival (MCF) 2009

MOTION: An official report will be given at the February CCR meeting. Unofficial numbers for the 2009 budget were discussed, including the possibility of further budget cuts for 2010. It was suggested that the festival not purchase space on the billboard located off of highway 101 in order to save money. It was also requested that the MCF Committee look into grant opportunities available for the event. Commissioners also requested a meeting with the City Manager or a presentation at the City Council Meeting to request additional funding for the festival. Commissioners also requested a copy of the 2008 budget to compare to the 2009 budget. Staff will ask Sofia Balderrama for this information to be provided at the February meeting.

SUBJECT: Schedule date, time and co-chairs for MCF 2010

MOTION: The date chosen for the MCF 2010 is Saturday, October 2 from 10 AM – 7 PM. Commissioners Lopes, Ramirez and Sherwood were elected as Co-Chairs for the MCF 2010. The Commissioners also elected Martha Guillen as city staff co-chair and asked if she will accept position.

SUBJECT: Discuss new logo and new name for CCR

MOTION: The Commissioners adopted the new name as Community Relations Commission (CRC). The new logo will be reviewed at the February meeting with requested changes, including: more realistic hands, more realistic color, and use of seal with color and black and white versions. Assistant City Attorney, Julie Doi, will research action needed to officially adopt new name with the consent of City Council.

SUBJECT: Discuss guest speakers for 2010 meetings

MOTION: Commissioners recommended that this portion of meeting be given more priority and more pre-meeting promotion to inform the public of guest speakers and topics. Suggestions for guest speakers will be provided at each month's regular meeting.

SUBJECT: Schedule dates for Community Service Awards, nomination deadlines and presentation.

MOTION: It was discussed but not decided on. The item was tabled until the February meeting. Commissioners appointed to awards sub-committee include: Lopez, Ramirez and Reyes.

SUBJECT: Subcommittee appointments

MOTION: The following have been appointed:

Community Intervention and Awareness Subcommittee (Commissioner Robinson & Sherwood)

Multicultural Festival Committee (Commissioners Lopez, Ramirez & Reyes)

Public Safety Subcommittee (Commissioners Baxter with Police Department and Sherwood with Fire Department)

Youth Subcommittee (Commissioners Lopez & Mitchell)

Neighborhood Councils (Commissioner Ramirez)

Fair Housing Subcommittee (Commissioners Mitchell & Reyes)

SUBJECT: Goals and objectives for 2010

MOTION: The Commissioners recommended that they further celebrate diversity in the community, invite quality speakers and promote their presentations ahead of time, and raise additional funds for MCF and other events. The Commissioners also requested a copy of the current CCR by-laws at the next regular meeting and to form a committee to possibly update, enhance, and/or change the by-laws. Add item to the March meeting. This is one item the Commissioners will revisit throughout the year.

D. ADJOURNMENT

The meeting was adjourned at 8:05 PM. Next meeting is scheduled for March 15, 2010, at 6:00 p.m. in the Oxnard Council Chambers City, 305 West Third Street, Oxnard, California.

Luis Guereca, Secretary

Ken Robinson, Commission Chair

ORDINANCE OF THE CITY OF OXNARD

ORDINANCE NO. __

ORDINANCE OF THE CITY COUNCIL OF THE CITY OF OXNARD AMENDING THE TITLE OF DIVISION 4 OF ARTICLE 2 OF CHAPTER 2 OF THE OXNARD CITY CODE, ADDING SUBSECTION (C) TO SECTION 2-55 OF THE OXNARD CITY CODE, AND AMENDING SUBSECTIONS (A) AND (B) OF SECTION 2-56, SECTION 2-57, SUBSECTIONS (A) AND (B) OF SECTION 2-58, THE FIRST SENTENCE OF SECTION 2-59, AND SUBSECTIONS (J), (K), AND (L) OF SECTION 2-59 OF THE OXNARD CITY CODE CONCERNING THE NAME OF THE COMMISSION ON COMMUNITY RELATIONS

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The City Council of the City of Oxnard does ordain as follows:

Part 1. The title of Division 4 of Article 2 of Chapter 2 of the Oxnard City Code is hereby amended to read as follows:

“DIVISION 4. COMMUNITY RELATIONS COMMISSION”

Part 2. Subsection (C) is hereby added to Section 2-55 of the Oxnard City Code to read as follows:

“(C) The commission on community relations shall be known as the community relations commission.”

Part 3. Subsections (A) and (B) of Section 2-56 of the Oxnard City Code are hereby amended to read as follows:

“(A) The city council shall appoint the members of the community relations commission. Members shall be appointed at the first meeting of the city council in every December after a general election involving the office of mayor.

(B) The term of a member of the community relations commission shall be two years and shall begin in January.”

Part 4. Section 2-57 of the Oxnard City Code is hereby amended to read as follows:

“The city manager shall designate a city staff member to serve as a nonvoting secretary to the community relations commission.”

Part 5. Subsections (A) and (B) of Section 2-58 of the Oxnard City Code are hereby amended to read as follows:

Part 8. Within 15 days after passage, the City Clerk shall cause this ordinance to be published one time in a newspaper of general circulation within the city. Ordinance No. ___ was first read on _____, 20__ and finally adopted on _____, 20__ to become effective thirty days thereafter.

AYES:

NOES:

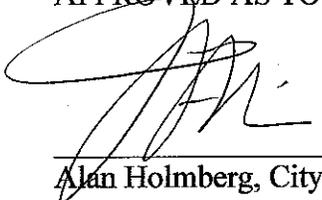
ABSENT:

Dr. Thomas E. Holden, Mayor

ATTEST:

Daniel Martinez, City Clerk

APPROVED AS TO FORM:

Alan Holmberg, City Attorney
1.4.12

