



Meeting Date: July 13, 2010.

ACTION	TYPE OF ITEM
<input type="checkbox"/> Approved Recommendation	<input checked="" type="checkbox"/> Info/Consent
<input type="checkbox"/> Ord. No(s). _____	<input type="checkbox"/> Report
<input type="checkbox"/> Res. No(s). _____	<input type="checkbox"/> Public Hearing (Info/consent)
<input type="checkbox"/> Other _____	<input type="checkbox"/> Other _____

Prepared By: Richard R. Bryan Agenda Item No. I-1

Reviewed By: City Manager City Attorney SMF Finance Other (Specify)

DATE: July 1, 2010

TO: City Council

FROM: Curtis P. Cannon, Community Development Director  
Community Development Department *Curtis P. Cannon*

**SUBJECT: Caltrans Maintenance Agreement A-7325 for Gateway Monument Signs to be Located Along the 101 Freeway at the Southbound Vineyard Avenue and Northbound Del Norte Off-ramps**

**RECOMMENDATION**

Approve and authorize the Mayor to execute a maintenance agreement with Caltrans for signs to be located along the 101 Freeway at the southbound Vineyard Avenue and northbound Del Norte off-ramps.

**DISCUSSION**

The two signs to be installed along the 101 Freeway at the southbound Vineyard Avenue and northbound Del Norte off-ramps are a part of the on-going City Council approved gateway sign program (Attachment #1). The program is designed to increase the awareness of the City and greet visitors at all the major entry points into the City.

The freeway signage component of the gateway sign program is being implemented in phases. The first phase involves securing an entitlement for the City by receiving a Caltrans encroachment permit. It is planned to further evaluate the program before implementing the second phase of securing bids and having the signs fabricated and installed.

In 2004 Caltrans created and approved a Gateway Monument Demonstration Program. The program allowed applicants to submit applications for the installation of freeway signs commencing January 1, 2005 and ending December 31, 2006. The City submitted its application on July 14, 2004 and has continuously been working with Caltrans on creating the program and the procedures to implement it.

Caltrans is no longer accepting sign applications and in the event they deem an existing application as inactive, they will terminate all further consideration of granting the applicant the right to install a sign along the freeway. Therefore, in order for the City to protect its entitlement it needs to approve the

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maintenance agreement and receive its encroachment permit to install the signs. The Council approval of the maintenance agreement is a required prerequisite to receiving an encroachment permit to install the signs (Attachment #2).

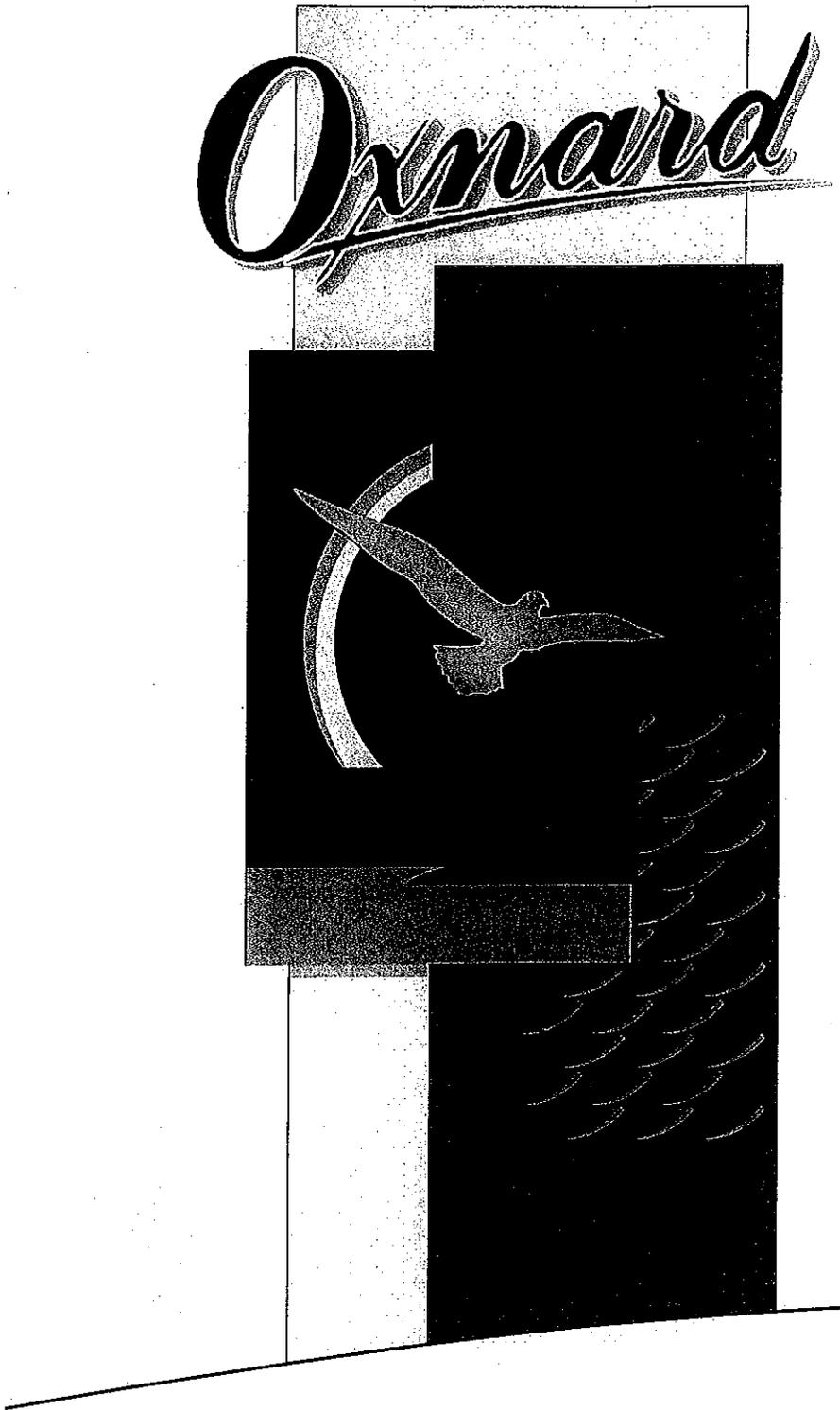
### **FINANCIAL IMPACT**

Approving the recommendation will not create a financial impact to the City.

rb1107gw

Attachment #1 - Freeway Sign Graphic  
#2 - Caltrans Maintenance Agreement

Note: The Caltrans Maintenance Agreement has been provided to the City Council. Copies are available for review in the Library after 6:00 p.m. on the Thursday prior to the Council meeting and at the City Clerk's Office after 8:00 a.m. on the Monday prior to the Council meeting.



Freeway Sign  
Approved by City Council (October 29, 2002)

