



Meeting Date 12 /8/09

ACTION	TYPE OF ITEM
<input type="checkbox"/> Approved Recommendation	<input type="checkbox"/> Info/Consent
<input type="checkbox"/> Ord. No(s). _____	<input checked="" type="checkbox"/> Report
<input type="checkbox"/> Res. No(s). _____	<input type="checkbox"/> Public Hearing (Info/consent)
<input type="checkbox"/> Other _____	<input type="checkbox"/> Other _____

Prepared By: <sup>lw</sup> Linda Windsor, Associate Planner

Agenda Item No. 0-2

Reviewed By: City Manager <sup>ELB</sup>

City Attorney <sup>SMF</sup>

Finance <sup>JAC</sup>

Other (Specify)

**DATE:** November 24, 2009

**TO:** City Council

**FROM:** Susan L. Martin AICP, Planning Manager  
Development Services Department

*smate*

**SUBJECT:** Request to rename a portion of Piñata Drive to Gottfried Place (PZ No. 09-650-1).  
Filed by Oxnard Historic Farm Park Foundation.

**RECOMMENDATION**

That City Council adopt a resolution changing the street name of a portion of Piñata Drive (between Torero Drive and Cesar Chavez Drive) to Gottfried Place, and directing City staff (as specified in the City Council resolution) to perform the actions necessary to implement the street name change.

**DISCUSSION**

The Oxnard Historic Farm Park Foundation (“the Foundation”) has requested the City rename a portion of Piñata Drive to Gottfried Place. Specifically, the Foundation requested that the part of Piñata Drive which runs next to the Farm Park site (north of Cesar Chavez Drive and south of Torero Drive) be changed to honor Gottfried Maulhardt. The applicant has provided written information regarding Gottfried Maulhardt’s significance in Oxnard’s history (Attachment #3). The Foundation has chosen this part of the street because no existing addresses (other than the Farm Park site) would be affected due to this renaming.

This portion of Piñata Drive is two blocks long (Attachment #2). Seven houses, West Village Park, Pfeiler Park, Brekke Elementary School and the Farm Park site are along this portion of Piñata Drive. Of these properties, only the buildings on the Farm Park site have Piñata Drive addresses. The houses, West Village Park, Pfeiler Park, and Brekke Elementary School do not have Piñata Drive addresses and, therefore, would not be required to change their addresses as a result of this street name change. The street name change would not affect the remaining portion of Piñata Drive (south of Cesar Chavez Drive), which has residences with Piñata Drive addresses.

As background, this request is a separate request from the application submitted by the Oxnard Historic Farm Park Foundation in 2003 to rename all of Piñata Drive to Gottfried Place (including 14 residences with Piñata Drive addresses). The applicant decided not to proceed with the name change at that time

because not all of the residents were in favor of the change. The current request is a new application and does not include any properties that would be required to change their street addresses (other than the Farm Park site).

The Street Naming Policies (City Council Resolution No. 13,448) require review of street renaming by the Street Naming Committee, and approval of the renaming by the City Council. Because none of the properties along the portion of the street to be renamed have Piñata Drive addresses, it is considered to be uninhabited. The Street Naming Committee reviewed the proposal and has no concerns about the proposed renaming. Planning staff provided a courtesy notice of the proposal to the adjacent residential property owners and residents, as well as to the school district (on behalf of Brekke School). As of the date of this report, no questions or comments have been received.

As required by the Street Naming Policies, the applicant has deposited a check with the City for the cost of the new signs.

## **FINANCIAL IMPACT**

Financial impact to the City would be minimal, since the applicant will pay for the new signs and existing City staff will install the signs.

Attachment #1 - City Council Resolution

#2 - Location Map

#3 - Information Submitted by Applicant Regarding Gottfried Maulhardt

G:\PLNG\Linda\Street Naming\Renaming\Gottfried P\AIGottfriedSTNmChg.doc

CITY COUNCIL OF THE CITY OF OXNARD

RESOLUTION NO.

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OXNARD APPROVING A REQUEST TO RENAME THE PORTION OF PINATA DRIVE SOUTH OF TORERO DRIVE AND NORTH OF CESAR CHAVEZ DRIVE TO GOTTFRIED PLACE. FILED BY THE OXNARD HISTORIC FARM PARK FOUNDATION, C/O JEFF MAULHARDT, 961 NORTH RICE AVENUE, SUITE A-1, OXNARD, CA 93030.

WHEREAS, the City Council has carefully reviewed the staff report (including review by the Street Naming Committee) recommending approval of the request to rename a portion of Piñata Drive to Gottfried Place (PZ 09-650-1) within the West Village Neighborhood, filed by the Oxnard Historic Farm Park Foundation; and

WHEREAS, the Development Services Department has followed the procedure and policies set forth in City Council Resolution No. 13,448 regarding renaming a street;

WHEREAS, the City Council finds that renaming this portion of Piñata Drive is desirable because it would provide appropriate historic recognition of Gottfried Maulhardt for his contribution to the City of Oxnard's history;

WHEREAS, in accordance with City Council Resolution No. 13,448, the applicant has deposited funds with the City to purchase the required new street name signs; and

WHEREAS, the City Council finds that renaming this portion of Piñata Drive would not unduly inconvenience the public, residents and the school located along this street, since the seven homes, two City parks, and the elementary school directly adjacent to the portion of the street to be renamed do not have Piñata Drive addresses.

NOW, THEREFORE, the City Council of the City of Oxnard resolves that the request (PZ 08-650-1) to rename the portion of Piñata Drive south of Torero Drive and north of Cesar Chavez Drive to Gottfried Place is hereby approved, as shown on Exhibit "A." This street name change shall become effective immediately. The City Council directs staff to perform the following actions:

1. The City Clerk is hereby authorized and instructed to cause the resolution to be recorded in the office of the Ventura County Recorder;
2. The City Clerk is directed to notify affected City departments, agencies and utilities of the approved street name change;
3. The Public Works Director is directed to obtain new street name signs (at the applicant's expense) and subsequently install such signs for the portion of the street being renamed; and
4. The Planning Division shall notify property owners and residents within 300 feet of the boundaries of the changed portion of the street that the street name has been changed and the effective date of such change.

PASSED AND ADOPTED this 8<sup>th</sup> day of December 2009, by the following vote:

AYES:

NOES:

ABSENT:

\_\_\_\_\_  
Dr. Thomas Holden, Mayor

ATTEST:

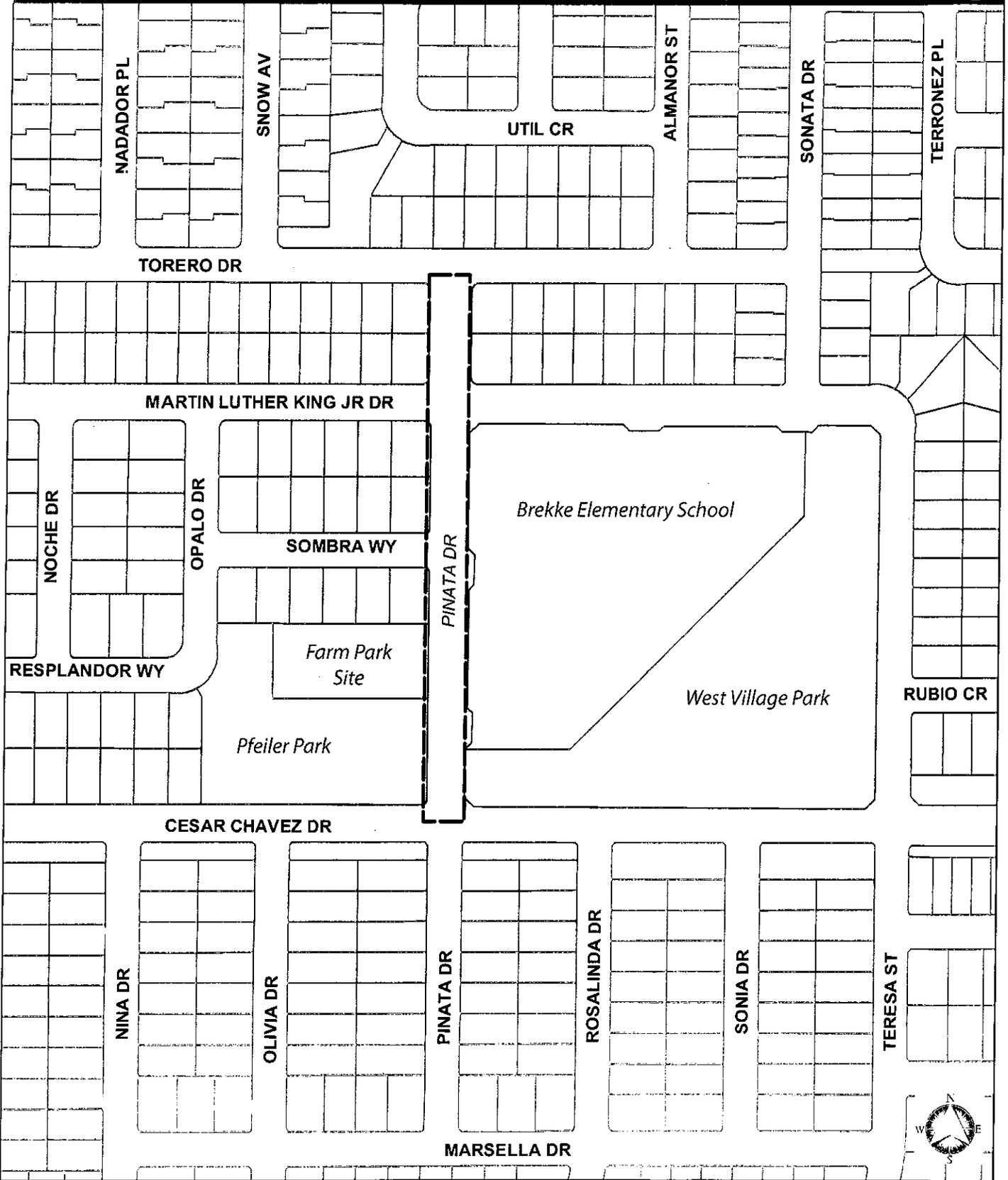
\_\_\_\_\_  
Daniel Martinez, City Clerk

APPROVED AS TO FORM:

  
\_\_\_\_\_  
Alan Holmberg, City Attorney

G:\PLNG\Linda\Street Naming\Renaming\Gottfried PI\CresoGottfriedPI.doc

# Location Map



  
 Oxnard Planning  
 October 27, 2009

PZ 09-650-01  
 Location: Pinata Dr  
 (between Torero Dr. & Cesar Chavez Dr.)  
 Oxnard Historic Farm Park Foundation  
 Gottfried Pl.

Street Name Change  
 Northerly Portion of Pinata Drive to "Gottfried Place"  
 EXHIBIT     A

## God's Peace

That's what the name Gottfried means and one of the many reasons I am spearheading a campaign to change the name of Piñata Drive, in Oxnard, to Gottfried Drive. This street runs parallel to Brekke School; 14 residences; and the farm site our organization is trying to develop. The farm site includes two of structures built by Gottfried Maulhardt in the 1870s.

Many of these first farmers came here because they were escaping a military state or an economic depression. These are the same conditions that have brought many of the diverse immigrants to Ventura County. They were willing to make sacrifices to start a new life. Gottfried and his wife lost two children in making the voyage across the sea. They turned to adoption and chose a Latina girl, Anna, from an orphanage in Santa Barbara.

Gottfried did not speak English nor did he arrive here with much money. Gottfried started out as a farm laborer. I have documents that show he was paid \$81.75 for cutting barley for Ed Borchard in 1872. The early farmers worked for each other because dry farming did not require a large work force. He eventually bought some land, 400-acres, but he ended up with 30-acres. He leased the land for several years before he was able to purchase the property. The original property extended from Rose Avenue to Juanita Street, from Cesar Chavez Drive to the freeway. (200 acres was sold to the Rose family and over 100 acres was sold to the Snow family.)

Gottfried was a generous man. He built a brick storehouse/winery to house food for the needy as well as the sacramental wine for the original Santa Clara Chapel. He helped build the first church. He left \$1000 (\$20,756 in 2002 terms) for the building of a Catholic School, which became St. Joseph's Institute and later Santa Clara Grammar School.

Prejudice is a learned behavior. Gottfried never learned it nor did he live a life of hypocrisy. His favorite saying was "We must all do our best." He did his best, and this from a man who came here with nothing and abused no one. The goal of the farm park we are developing is to show the similarities, motivations and humble beginnings of the many immigrant groups who came here.

Through his work ethic and generous contributions, Gottfried lived an exemplary life, one which we feel should be honored as a cross street to another exemplary immigrant, Cesar Chavez. The goal of the farm park, and for the street renaming, is to bind our community through the examples of these hard working immigrants and to provide an educational setting that could help bring us God's peace.