



Meeting Date: 06/09/2009

ACTION	TYPE OF ITEM
<input type="checkbox"/> Approved Recommendation	<input checked="" type="checkbox"/> Info/Consent
<input type="checkbox"/> Ord. No(s) _____	<input type="checkbox"/> Report
<input type="checkbox"/> Res. No(s) _____	<input type="checkbox"/> Public Hearing (Info/consent)
<input type="checkbox"/> Other _____	<input type="checkbox"/> Other City

Prepared By: Daniel Martinez *DM* Agenda Item No. I-1

Reviewed By: City Manager *[Signature]* City Attorney *[Signature]* Finance *[Signature]* Other (Specify) N/A

DATE: June 1, 2009

TO: City Council

FROM: Daniel Martinez, *[Signature]* City Clerk
City Clerk Office

SUBJECT: Assembly Bill 715 (AB 715) Publishing and Posting Requirements of City Ordinances.

RECOMMENDATION

That City Council authorize the City Clerk to sign and forward a letter supporting AB 715 allowing cities to post ordinances on their official Web sites and to mail notice of passage of the ordinance to those who have filed written request for mailed notices in lieu of publishing the ordinance in the newspaper.

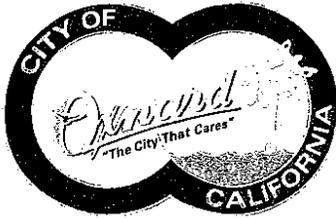
DISCUSSION

Each year, the City must publish ordinances in a newspaper of general circulation. AB 715 would improve public access by allowing the ordinances to be immediately accessible online 24 hours a day. This bill will allow residents to find ordinances at one location online rather than search a newspaper for the information. This proposed process would also result in savings of legal advertisement costs for California cities.

The California City Clerk Association and numerous California cities support the passage of AB 715. This letter will be forwarded to State legislators demonstrating the City's support of AB 715.

FINANCIAL IMPACT

The citywide cost of publishing ordinances would be reduced by approximately \$30,000 annually if the bill is approved.



DANIEL MARTINEZ
City Clerk

City Clerk's Office
305 West Third Street • Oxnard, CA 93030 • (805) 385-7803 • Fax (805) 385-7806

June 9, 2009

The Honorable Anna Caballero
State Capitol, Room 5119
Sacramento, CA 95814

Re: **AB 715 (Caballero): City Ordinances: Publishing and Posting Requirements**
Notice of SUPPORT

Dear Assemblywoman Caballero:

The City of Oxnard is pleased to support AB 715 which authorizes cities to post ordinances on their official Web sites and to mail notice of passage of the ordinance to those who have filed a written request for mailed notices in lieu of publishing the ordinance in the newspaper.

AB 715 improves efficiency in local government and increases citizen participation for the following reasons:

- The newspaper publishing requirement for ordinances was established over 125 years ago. Technology has dramatically transformed the way we communicate. AB 715 would provide immediate online access, 24/7 at the public's convenience.
- Relieves a financial burden for residents who are cutting back on paid newspaper subscriptions. These residents could choose to receive notices of ordinances either by U.S. mail and/or the Internet.
- Relieves a financial burden for cities which are required to pay costly legal advertising rates to publicize ordinances. AB 715 would allow the option of mailing notice to requestors and posting on the city's Web site instead of paid legal advertising.
- Increases citizen participation by streamlining the notification process. Citizens would no longer need to sort through multiple newspaper pages of paid legal advertising for information.

For these reasons the City of Oxnard strongly supports your AB 715. If you have any questions regarding the City's position, please do not hesitate to contact me at 805.385.7805.

Sincerely yours,

Daniel Martinez
Oxnard City Clerk

cc: Office of Governor Schwarzenegger, Legislative Unit
Chair and Members, Senate Local Government Committee
Chair and Members, Assembly Local Government Committee
Natasha Karl, Legislative Analyst, League of California Cities
State Senator Fran Pavley
Assemblymember Julia Brownley
Assemblymember Pedro Nava

Attachment 1
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