

CITY COUNCIL OF THE CITY OF OXNARD

ORDINANCE NO. 2808

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF
OXNARD AMENDING THE RIVERPARK SPECIFIC PLAN.

WHEREAS, on August 27, 2002, the City Council of the City of Oxnard (the "City") adopted by ordinance the RiverPark Specific Plan (the "Specific Plan") as the comprehensive planning program to regulate the use of land and govern the orderly development of the RiverPark community; and

WHEREAS, the City Council of the City of Oxnard has considered an amendment to the RiverPark Specific Plan relating to sign standards in the specific plan area; and

WHEREAS, in accordance with the California Environmental Quality Act (CEQA), a final environmental impact report (EIR No. 00-03) was prepared to analyze potential impacts associated with the approval and the implementation of the *RiverPark Specific Plan* and the anticipated build out of the 701-acre specific plan site; and such EIR has been certified for this project, and an addendum thereto has been prepared, and the City Council has considered the final environmental impact report and the addendum before making its decision herein; and

WHEREAS, the City Council has carefully reviewed the Planning Commission action recommending approval of the specific plan amendment, and the staff report; and

WHEREAS, the proposed amendment is in conformance with the *2020 General Plan* and other adopted standards of the City of Oxnard; and

WHEREAS, the City Council finds, after due study, deliberation and public hearing, that the amendment is a logical refinement of the RiverPark Specific Plan; that the proposed specific plan amendment conforms with adopted City standards and constitutes good City planning; and that the amendment will not adversely affect or be materially detrimental to adjacent land uses, buildings or structures or to the public health, safety or general welfare.

NOW, THEREFORE, the City Council of the City of Oxnard does ordain to approve an amendment to the RiverPark Specific Plan (Planning and Zoning Permit No. 09-630-02) by changing the following section to read as follows:

NOW, THEREFORE, the City Council of the City of Oxnard does ordain as follows:

Part 1: Section 5.9.3.3. "Freeway-Oriented Pole Signs" shall be deleted in its entirety and replaced as follows:

5.9.3.3 Freeway-Oriented Signs

- One (1) freeway-oriented sign shall be permitted in Planning District D. Such freeway-oriented sign shall be located in one of the areas depicted on Exhibit

5.HH, or in another location approved by the Development Services Director or designee (“Director”). Such freeway-oriented sign shall be limited to identifying the name of shopping center and major tenant(s) operating in the commercial areas of Planning Districts C or D. The freeway-oriented sign may be internally illuminated or otherwise illuminated, as approved by the Director. The freeway-oriented sign shall not exceed sixty (60) feet in height. The size, sign area, design of and materials used for such freeway-oriented sign shall be complementary to the signage for regional commercial development in Planning District D, as approved by the Director.

- Approval of a Development Design Review Permit by the Director shall be required for the freeway-oriented sign.
- Except as provided in this Section, freeway-oriented signs taller than six feet are not permitted.

Part 2: Exhibit 5.HH (Exhibit “A” of this ordinance on file with the City Clerk) shall be incorporated into the Specific Plan to show the potential locations of the freeway-oriented sign described in Part 1 of this resolution.

Part 3: Within fifteen days after passage, the City Clerk shall cause this ordinance to be published one time in a newspaper of general circulation within the City. Ordinance No. 2808 was first read on April 7, 2009, and finally adopted on _____, 2009, to become effective thirty days thereafter.

AYES:

NOES:

ABSENT:

Dr. Thomas E. Holden, Mayor

ATTEST:

Daniel Martinez, City Clerk

APPROVED AS TO FORM:

Alan Holmberg, City Attorney

