



Meeting Date: 07/19/11

ACTION	TYPE OF ITEM
<input type="checkbox"/> Approved Recommendation	<input type="checkbox"/> Info/Consent
<input type="checkbox"/> Ord. No(s) _____	<input type="checkbox"/> Report
<input type="checkbox"/> Res. No(s) _____	<input checked="" type="checkbox"/> Public Hearing (Info/consent)
<input type="checkbox"/> Other _____	<input type="checkbox"/> Other _____

Prepared By: Lou Balderama, City Engineer

Agenda Item No. **I-4**

Reviewed By: City Manager [Signature] City Attorney SMT Finance [Signature] Development Services [Signature] Public Works [Signature]

DATE: July 7, 2011

TO: City Council

FROM: Rob Roshanfan, Interim Public Works Director
Public Works Department

SUBJECT: Application to the California Strategic Growth Council for a Green Alleys Planning Grant in the amount of \$250,000

RECOMMENDATION

That City Council:

1. Adopt a resolution ratifying the City Manager’s submission of an application for \$250,000 in California Strategic Growth Council Urban Greening Planning Grant Program grant funds to be used for development of the Oxnard Green Alleys Plan.
2. Authorize the City Manager or his designee to approve matching funds in the form of in-kind services from City staff that serve on the Planning Committee and Advisory Board upon award of the grant.
3. Authorize the City Manager or his designee to appropriate grant funding upon award of the grant.

DISCUSSION

California voters passed the Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Bond Act of 2006 (Proposition 84) on November 7, 2006. Proposition 84 added Division 43, Chapter 9, Section 75065(a) to the Public Resources Code, authorizing the Legislature to appropriate up to \$17.5 million for the purpose of creating urban greening plans that will serve as the master document guiding and coordinating greening projects in the applicant's jurisdiction. Individual requests for funding are limited to a maximum of \$250,000.

Revitalizing Oxnard’s alleys has the potential to help the City reach its environmental, social and economic goals while also helping the Strategic Growth Council meet statewide environmental goals. The green alleys planning grant will help identify public corridors such as pedestrian and bicycle paths which can be potential alignments for recycled water lines and storm drain lines and allow the design of both the utilities and the surface “green” improvements.

Therefore, the Public Works Department submitted an application on July 1, 2011, to the Urban Greening Grant Program for a project to develop a Green Alleys Plan.

The need for the Green Alleys Plan is driven not only by the City's commitment to meeting its storm water program and recycled water objectives, but also by community conditions and needs. Green alleys are known to provide environmental benefits such as reducing storm water runoff, improving water quality, and reducing energy use and greenhouse gas emissions. They are also known to provide health benefits, such as improving air quality and promoting physical activity for nearby residents. Green alleys reduce crime rates and blight while creating neighborhood cohesion. Additionally, green alleys have been attributed with increasing economic activity for nearby businesses.

While the General Plan promotes green initiatives, there is no specific Green Alleys Plan and no recommendations for site-specific actions relating to the development of green alleys. Funding from the Green Alleys Planning Grant will afford the City an opportunity to:

- Convene a Green Alleys Planning Committee and Advisory Group to guide development of the Green Alleys Plan, and prioritize areas for Green Alleys planning.
- Assess needs and develop specific planning criteria and design guidelines for the Green Alleys Program in Oxnard.
- Develop the "Oxnard Green Alleys Plan."
- Identify potential funding sources.
- Incorporate green alley conversion into existing programs.
- Complete designs for 2 to 4 Green Alleys pilot projects.

The Oxnard Green Alleys Plan will complement the City's existing greening, storm water management and water supply projects, as well as improve the sustainability and livability of neighborhoods.

FINANCIAL IMPACT

The total project cost is estimated at \$300,000. The City's match will be a maximum of \$50,000, of in-kind services provided by City staff and community members that serve on the Planning Committee and Advisory Group, as well as community participation in the planning process. The maximum grant funds provided by the California Strategic Growth Council will be \$250,000.

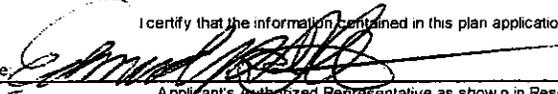
- Attachment #1 - California Strategic Growth Council's Urban Greening Planning Grant Application
- #2 - Resolution Approving an Application for and Execution of a Grant Agreement with the California Strategic Growth Council

APPENDIX G - APPLICATION FORM

URBAN GREENING PLANNING GRANT PROGRAM State of California – Strategic Growth Council

APPLICANT (Agency and address - including zip) Joint Powers Authority <input type="checkbox"/> Council of Governments <input type="checkbox"/> Countywide Authority <input type="checkbox"/> Metropolitan Planning Organization <input type="checkbox"/> Local Government/Special District <input checked="" type="checkbox"/> Non-Profit organization <input type="checkbox"/>		CHECK ONE	Grant Amount Requested: \$ <u>250,000</u> Estimated Date of Completion: <u>12/31/2012</u> Estimated Total Plan Cost: \$ <u>300,000</u> (including State Grant, other funds and In-Kind donations)
		County <u>Ventura</u>	City <u>Oxnard</u>
Describe the Geographic Area of the Plan, i.e., Service Area <u>Within the City Limits of the City of Oxnard</u>			
Title of Urban Greening Plan <u>City of Oxnard Green Alleys Plan</u>		Senate District Number(s) <u>23rd</u>	Assembly District Number(s) <u>35th & 41st</u>
Applicant's Representative Authorized in Resolution Name: <u>Edmund F. Sotelo</u> Title: <u>City Manager</u> Phone: <u>(805) 385-7430</u> Email Address: <u>edmund.sotelo@ci.oxnard.ca.us</u>			
Person with Day to Day Responsibility for Plan Development (if different from Authorized Representative) Name: <u>Daniel Rydberg</u> Title: <u>Capital Projects Manager</u> Phone: <u>(805) 385-8055</u> Email Address: <u>daniel.rydberg@ci.oxnard.ca.us</u>			
Brief Description of Plan The Green Alleys Plan will include specific guidelines for the restoration of alleys throughout the city to improve stormwater management, water quality, pedestrian safety, and neighborhood cohesion. It will also include specific plans and a plant palette for demonstration areas.		Latitude <u>34.193488 N</u>	Longitude <u>121.451783 W</u>
		Coordinates Represent: <u>Rough Center of Area</u> Coordinates Determined Using: <u>Topozone</u> (See next page for instructions and choices)	
Priority Consideration - Check if the Plan is proposed by or will serve a Disadvantaged or Severely Disadvantaged Community. <input checked="" type="checkbox"/> Disadvantaged Community <input type="checkbox"/> Severely Disadvantaged Community		Plan Data: Please enter the quantity on all the following measures that apply to your Plan or Plan Area. 26.9 Square miles included in Plan Area. 189,990 Population of Plan Area. 17.2% Percent of Population below the Poverty Threshold.	
Existing Planning Documents for Jurisdiction - Please indicate Yes or No to the following: YES Does this jurisdiction have a General Plan? NO Does this jurisdiction have a Regional Plan? YES Does this jurisdiction have a Model Water Efficient Landscape Ordinance (refer to http://water.ca.gov/wateruseefficiency/landscapeordinance/)? NO Does this jurisdiction have an adopted Plant Palette?			

I certify that the information contained in this plan application, including required attachments, is complete and accurate.

Signature:  Date: 6/29/11
 Applicant's Authorized Representative as shown in Resolution

Print Name and Title: Edmund F. Sotelo, City Manager

CITY COUNCIL OF THE CITY OF OXNARD

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OXNARD RATIFYING THE CITY MANAGER'S SUBMISSION OF AN APPLICATION FOR GRANT FUNDS FOR THE URBAN GREENING PLANNING GRANT PROGRAM UNDER THE SAFE DRINKING WATER, WATER QUALITY AND SUPPLY, FLOOD CONTROL, RIVER AND COASTAL PROTECTION BOND ACT OF 2006 (PROPOSITION 84)

WHEREAS, the Legislature and Governor of the State of California have provided funds for the program shown above; and

WHEREAS, the Strategic Growth Council has been delegated the responsibility for the administration of this grant program, establishing necessary procedures; and

WHEREAS, said procedures established by the Strategic Growth Council require a resolution certifying the approval of application(s) by the Applicants governing board before submission of said application(s) to the State; and

WHEREAS, the Applicant, if selected, will enter into an agreement with the State of California to carry out development of the Oxnard Green Alleys Plan.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Oxnard:

1. Approves the filing of an application for the Oxnard Green Alleys Planning Grant; and
2. Certifies that Applicant understands the assurances and certification in the application; and
3. Certifies that applicant will have sufficient funds to develop the plan; or will secure the resources to do so; and
4. Certifies that applicant will work towards the Governor's State Planning Priorities intended to promote equity, strengthen the economy, protect the environment, and promote public health and safety as included in Government Code Section 65041.1; and
5. Appoints the City Manager or designee, as agent to conduct all negotiations, execute and submit all documents including, but not limited to applications, agreements, payment requests and so on, which may be necessary for development of the aforementioned plan.

Resolution No. _____
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PASSED AND ADOPTED THIS 19TH DAY OF JULY, 2011, with the following vote:

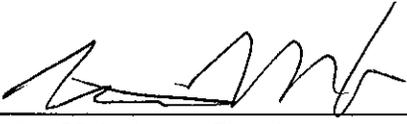
AYES:
NOES:
ABSENT:

Dr. Thomas E. Holden, Mayor

ATTEST:

Daniel Martinez, City Clerk

APPROVED AS TO FORM:



Alan Holmberg, City Attorney