



Meeting Date: July 15, 2008

ACTION	TYPE OF ITEM
<input type="checkbox"/> Approved Recommendation	<input checked="" type="checkbox"/> Info Consent
<input type="checkbox"/> Ord. No(s). _____	<input type="checkbox"/> Report
<input type="checkbox"/> Res. No(s). _____	<input type="checkbox"/> Public Hearing (Info consent)
<input type="checkbox"/> Other _____	<input type="checkbox"/> Other _____

Prepared By: Will Reed \_\_\_\_\_ Agenda Item No. I-5  
 Reviewed By: City Manager [Signature] City Attorney [Signature] Finance [Signature] Other (Specify) N/A

DATE: July 1, 2008

TO: City Council

FROM: Ernest Whitaker, Interim Housing Director  
 Housing Department [Signature]

SUBJECT: 1 Year Action Items to End Chronic Homelessness

**RECOMMENDATION**

That the City Council authorize the City Manager to direct staff to move forward with the implementation process of the Ten Year Strategy to End Chronic Homelessness Action Items that include:

1. Design and host an outside website.
2. Create a separate program account in the Affordable Housing Trust Fund.
3. Develop and implement a funds award process to homeless service providers.

**DISCUSSION**

On February 2, 2008, City Council approved the five (5) action items recommended by staff that were extracted from the County's recommendation of its 10-Year Strategy to End Chronic Homelessness:

1. Develop a dedicated revenue generating source;
2. Create twenty (20) additional units of transitional housing;
3. Create thirty-five (35) shelter beds;
4. Create and implement an educational campaign;
5. Develop and implement additional prevention programs.

Staff has since combined Action Items 2 and 3, and also Items 4 and 5, while leaving Item 1 as is. This was done because Items 2 and 3 both were housing items and the members of the subcommittees were the same group of individuals. This was also the case for Items 4 and 5. By combining these groups it would reduce the number of meetings needing to be held. Item 1 remained by itself because it is an independent driver for the other Items. Staff has worked with the subcommittees to further the process along.

The Educational and Prevention Programs subcommittee is recommending the adoption of the following theme for Phase I of the program, "The Many Faces of Homelessness." Phase I of this program will involve purchasing advertising space on local billboards, hosting a website:

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[www.stophomelessness.net](http://www.stophomelessness.net) or [www.nomorehomelessness.net](http://www.nomorehomelessness.net) and making posters and brochures available in various City and service provider offices. This action is intended to address Action Item #4 and #5.

The Revenue Generating Action Item requires a designated account for all contributions. The request is to create a separate program account in the existing Affordable Housing Trust Fund. All funds raised will be placed in this newly created account and distributed to the existing Homeless Service Providers via the RFP process. This action is intended to address Action Item #1. Funds in this account can be used for the following purposes:

- Staff salaries
- Utility Assistance
- Move-In Deposits
- Food Pantry and Toiletries
- Bus Tokens for Work-Related Transportation

The RFP and award process will coincide with the RFP and award process of the Emergency Shelter Grant. Staff anticipates funds from this process will begin being made available by Spring, 2010. All recipients of funds from this account will be subject to the same quarterly and annual monitoring conditions as all of the current service providers funded from the Continuum of Care and Emergency Shelter Grants.

Items #2 and #3 are still being developed with the assistance and guidance of the City's Planning Division to ensure any and all housing options presented comply with zoning ordinances and planning policies.

## **FINANCIAL IMPACT**

The implementation of Phase 1 of the project will cost \$6,000. This allocation will come from the existing Homeless Services Community Development Block Grant (CDBG) 2008-09 budget.