



Meeting Date: 11/20/07

ACTION	TYPE OF ITEM
<input type="checkbox"/> Approved Recommendation	<input type="checkbox"/> Info/Consent
<input type="checkbox"/> Ord. No(s). _____	<input type="checkbox"/> Report
<input type="checkbox"/> Res. No(s). _____	<input checked="" type="checkbox"/> Public Hearing
<input type="checkbox"/> Other _____	<input type="checkbox"/> Other _____

Prepared By: <sup>LW</sup> Linda Windsor, Associate Planner \_\_\_\_\_ Agenda Item No. K-1

Reviewed By: City Manager [Signature] City Attorney <sup>Rupp</sup> [Signature] Finance SW Other (Specify) \_\_\_\_\_

**DATE:** October 29, 2007

**TO:** City Council

**FROM:** Susan L. Martin, AICP [Signature]  
Planning Manager

**SUBJECT:** Request to Rename Myrtle Street. Filed by RiverPark Legacy LLC.

**RECOMMENDATION**

That City Council adopt a resolution to rename Myrtle Street, an inhabited street in the RiverPark Specific Plan area and El Rio West neighborhood, to RiverPark Boulevard.

**DISCUSSION**

In May 2007, the Street Naming Committee received a request to rename an existing inhabited street within the RiverPark Specific Plan area and the El Rio West Neighborhood. The request involves renaming Myrtle Street to RiverPark Boulevard, from Vineyard Avenue to Myrtle Street's existing connection to RiverPark Boulevard. It is the responsibility of the affected property owners to pursue filing of necessary legal documents, subsequent to such renaming.

City Council Resolution No. 9311 acknowledges that street name changes on inhabited streets lead to confusion and inconvenience for residents, emergency personnel, visitors, service personnel and the U.S. Postal Service. Therefore, the resolution provides that the City Council may rename an inhabited street only if "a majority of inhabitants favor the action or that the name change would improve public safety and welfare."

To determine the opinion of the residents and property owners, the Street Naming Committee sent a ballot letter to each residence and property owner on or adjacent to Myrtle Street. A total of 13 ballots were mailed on September 27, 2007. As of October 29<sup>th</sup>, ten ballot responses were received, representing a response rate of 77%. Of the ten responses received, 9 (or 90%) supported the street renaming and 1 (or 10%) opposed the street renaming, indicating that a majority of the inhabitants and property owners favor the proposed street name change. The Street Naming Committee reviewed the request and ballot results on October 11, 2007, and recommends approval. Therefore, in accordance with Resolution No. 9311, the Street Naming Committee recommends the City Council consider and approve the requested street renaming at this time. A condition of approval is included in the attached resolution requiring that the applicant pay for fabrication and installation of new street name signs.

Request to Rename Myrtle Street  
October 29, 2007  
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## **FINANCIAL IMPACT**

None.

Attachment #1 - City Council Resolution  
#2 - Vicinity Map

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**000060**

CITY COUNCIL OF THE CITY OF OXNARD

RESOLUTION NO.

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OXNARD APPROVING A REQUEST TO RENAME MYRTLE STREET, AN EXISTING AND INHABITED STREET, TO RIVERPARK BOULEVARD (PZ No. 07-650-1). FILED BY RIVERPARK LEGACY LLC. 30699 RUSSELL RANCH ROAD, SUITE 290, WESTLAKE VILLAGE, CA 91362

WHEREAS, the City Council has carefully reviewed the Street Naming Committee's report recommending approval of the requested street renaming (PZ 07-650-1) of an inhabited street within the RiverPark Specific Plan area and the El Rio West Neighborhood, filed by RiverPark Legacy LLC; and

WHEREAS, the Street Naming Committee has followed the procedure set out in City Council Resolution No. 9311 to ascertain whether a majority of inhabitants favor renaming the street; and

WHEREAS, the Street Naming Committee reports that 90% of the ballots returned favor renaming the street.

NOW, THEREFORE, the City Council of the City of Oxnard resolves that the request (PZ 07-650-1) to rename Myrtle Street to RiverPark Boulevard is hereby approved, subject to the following condition:

1. The applicant shall pay for fabrication and installation of new street signs with the new name, according to City Standards.

PASSED AND ADOPTED this 20<sup>th</sup> day of November 2007, by the following vote:

AYES:

NOES:

ABSENT:

\_\_\_\_\_  
Dr. Thomas Holden, Mayor

ATTEST:

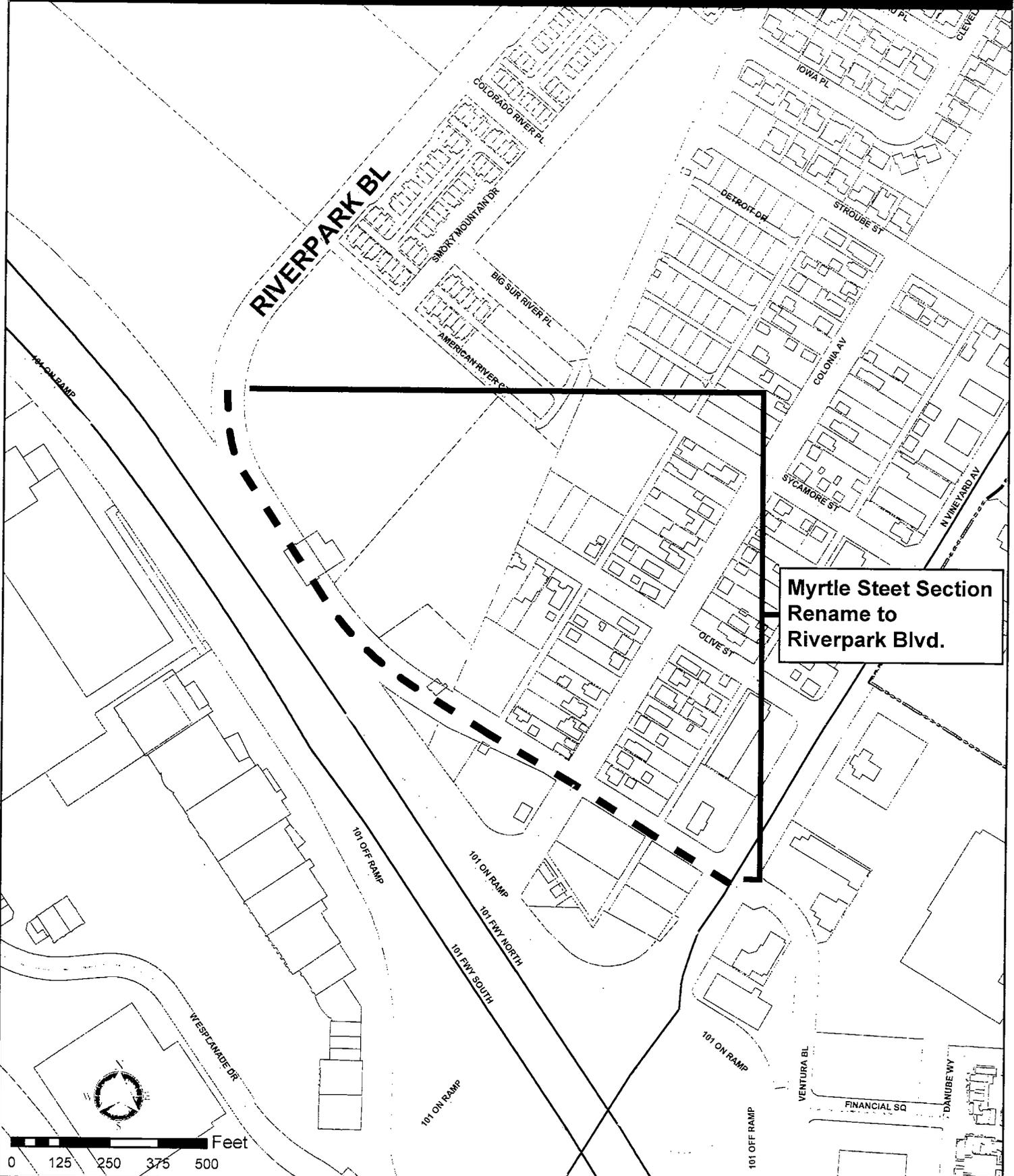
APPROVED AS TO FORM:

\_\_\_\_\_  
Daniel Martinez, City Clerk

  
Gary L. Gillig, City Attorney

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ATTACHMENT 1  
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Myrtle Steet Section  
Rename to  
Riverpark Blvd.

