



ACTION	TYPE OF ITEM
<input checked="" type="checkbox"/> Approved Recommendation	<input checked="" type="checkbox"/> Info/Consent
<input type="checkbox"/> Ord. No(s). _____	<input type="checkbox"/> Report
<input type="checkbox"/> Res. No(s). _____	<input type="checkbox"/> Public Hearing (Info/consent)
<input type="checkbox"/> Other _____	<input type="checkbox"/> Other _____

Prepared By: Cyndi Hookstra, Management Analyst III *CH* Agenda Item No. I-8

Reviewed By: City Manager *[Signature]* City Attorney *[Signature]* Finance *[Signature]* Public Works *[Signature]* Other (Specify) *[Signature]*

DATE: January 26, 2006

TO: City Council

FROM: Michael Henderson, Parks & Facilities Superintendent *[Signature]*

SUBJECT: Establish the City's Official Graffiti Task Force Domain Name for the "You Spray... You Pay" Anti-graffiti Program.

RECOMMENDATION

That City Council approve and authorize the Parks & Facilities Superintendent to establish an official domain name for the "You Spray..You Pay" anti-graffiti program webpage.

DISCUSSION

In March of 2005, the City Council formed the Graffiti Task Force to develop a comprehensive plan to address graffiti in a coordinated, Citywide effort through prevention, intervention and enforcement. These efforts have included changes to the City's graffiti ordinances to increase fines and penalties, a coordinated effort between the District Attorney's Office and the Oxnard Police Department for enhanced prosecution efforts of graffiti vandals, and the development of an anti-graffiti outreach and education program.

This domain address, www.Oxnardwatch.org will act as a portal to disseminate information to our residents about the City's "You Spray... You Pay" campaign, related events, graffiti vandal arrests and the GAK volunteer program. This webpage will be linked to the City of Oxnard's website at www.ci.oxnard.ca.us.

FINANCIAL IMPACT

The domain name www.oxnardwatch.org has been reserved for one year at a cost of \$9.20. The cost to purchase the domain name for the City will be a one-time fee of approximately \$300.00. The funding for this expense will come from the City's "You Spray..You Pay" anti-graffiti outreach program 101-5703 project# I57604.

CLH