

**AGENDA
CULTURAL ARTS COMMITTEE**

**REGULAR MEETING
April 9, 2012, 1:30pm – 2:30pm
Human Resources Activity Room
(Please use B Street entrance)
300 West Third Street, Oxnard, California 93030**

A. Roll Call

B. Approval of Minutes from March 19, 2012

C. Public Comments

A person may address the Committee only on matters within the subject matter jurisdiction of the Committee. The presiding officer shall limit public comments to three minutes. The Committee cannot enter into detailed discussion or take action on any item presented during public comments that is not on the agenda. Such item may only be referred to the Committee Secretary for administrative action or scheduled on a subsequent agenda for discussion..

D. Old Business

- 1. List of Oxnard Arts Groups – Updates**
- 2. Cultural Arts Staff Support – Matthew Winegar**
- 3. City Council Agenda Item of March 27 – Matthew Winegar**
- 4. Cultural Arts Grant RFP – Matthew Winegar**
- 5. Non-Committee Meeting of Oxnard Arts Groups – Carmen Ramirez**

E. New Business

- 1. Cultural Arts Grant RFP Review Panel – Matthew Winegar**

F. Cultural Arts Fund Balance

G. Future Items

H. Committee Business: Committee members may relate recent experiences or request that matter be placed on a future agenda for discussion.

I. Group Announcements: Public may inform Committee regarding upcoming art events planned in the City.

J. Adjournment: The next scheduled meeting is May 14, 2012, 1:30 p.m., at the Oxnard Public Library, 251 S. A Street, Meeting Room B.

**UNAPPROVED MINUTES
CULTURAL ARTS COMMITTEE**

**SPECIAL MEETING
March 19, 2012, 1:30pm – 2:30pm**

A. Roll Call – Councilmembers Pinkard and Ramirez present

B. Approval of Minutes from February 27, 2011 – Approved

C. Public Comments

Armando Vazquez introduced Thomas Benetiz and Rebecca Nevarez from the Latino Arts Network.

Andres Orozco informed the Committee the Oxnard College Film and TV department received a 1-year reprieve from proposed budget cuts. Would like the Committee's support for this program.

Jairo Reyes (Café on A) and Joseph Cortez (Music Box) introduced themselves to the Committee.

D. Old Business

- 1. List of Oxnard Arts Groups** – Armando Vasquez indicated the current list of artists is partial and more artists will be added. The meeting attendees were encouraged to email local artist information to Dan O’Friel at the City of Oxnard (dan.ofriel@ci.oxnard.ca.us).
- 2. Cultural Arts Staff Support** – Matthew Winegar is currently investigating staff support needs/issues and will report his findings to the Committee.
- 3. City Council Agenda Item** – Matthew Winegar stated the agenda item to authorize disbursement of \$200,000 for the Cultural Arts Grant will be going before City Council at the March 27 meeting.
- 4. Cultural Arts Grant RFP Status** – Matthew Winegar stated the draft RFP is being prepared and will be submitted to the Committee members.

George Sandoval asked if designated \$100,000 to legacy organizations was too much.

Councilmember Pinkard stated that legacy organizations should be a priority and receive the larger portion of the grant distribution. Councilmember Ramirez commented that there should be flexibility in the distribution of grant amounts rather than the same amount to every recipient.

Matthew Winegar stated that this flexibility will be built in to the RFP and that awards will be based on the merits of each proposal.

In response to a question if awards will go to organizations already funded by the City, Matthew Winegar indicated that those organizations will not be eligible for grant awards.

Matthew Winegar indicated that award recipients will be required to report on funds usage. Committee determined that grants funds are to be used for “operational” costs. Councilmember Pinkard want to ensure that operational uses are tangible and also wants to ensure that there is transparency in the usage of these funds awarded.

Committee determined that the originally discussed distribution of awards amounts will be changed to the following: legacy organizations \$100,000, emerging organizations \$50,000, and individual artists \$50,000.

The question was raised as to whether award recipients should be required to raise matching funds. Councilmember Ramirez prefers the term “leveraging funds” rather than “matching funds”. Matthew Winegar indicated that leveraging funds language would be included in the RFP.

Councilmember Ramirez stated that RFP will not be awarded by the City Council in order to avoid conflicts of interest. Matthew Winegar suggested a more in-depth conversation regarding a review panel be on the agenda for the next Committee meeting. Margaret Travers (Ventura County Arts Council) suggested that RFP evaluators be selected from outside the art community.

5. **Grant Opportunity** – Tracy Hudak. No new information to present regarding NEA Our Town Grant.

E. New Business

1. **Latino Arts Network (LAN)** – Thomas Benetiz and Rebecca Nevarez gave overview of their group to the Committee. Armando Vazquez recommends that the City join this network.
2. **Evening Meeting of Oxnard Arts Groups** – Councilmember Ramirez asked that this potential meeting be kept on the agenda and that the Committee and meeting attendees think about ideas for this meeting. This will not be an official Cultural Arts Committee meeting. Armando Vazquez recommended that it be an alcohol-free gathering as a good example to the youth of the art community.

- F. Future Items** – Councilmember Ramirez asked if Michael Strickland will be invited to speak to the committee. Armando Vazquez indicated Mr. Strickland will need two months notice for scheduling. No decision was made on this issue.

Armando Vazquez asked that the Committee take up summer youth art jobs as a Committee issue.

G. Cultural Arts Fund Balance - \$339,615

H. Committee Business

I. Group Announcements

- J. Adjournment:** The next meeting is scheduled for April 9, 2012, at 1:30 p.m. in the Human Resources Activity Room (enter on B Street), 300 West Third Street, 1st Floor, Oxnard, California 93030.