

MINUTES

OXNARD CITY COUNCIL Special Meeting February 28-29, 2012

A. ROLL CALL/POSTING OF AGENDA

At 5:22 p.m., the special meeting of the Oxnard City Council at Marriot at River Ridge, 2101 West Vineyard Avenue, Oxnard for a Strategic Planning Workshop. Councilmembers Thomas E. Holden, Irene G. Pinkard, Bryan A. MacDonald, Timothy B. Flynn and Carmen Ramirez were present. The City Clerk stated that the agenda was posted on Thursday in the Library and City Clerk's Office. Mayor Holden presided and called the meeting to order. Staff members present were: Daniel Martinez, Secretary Designate; Karen Burnham, Interim City Manager; Alan Holmberg, City Attorney; Jeri Williams, Police Chief; James Cameron, Chief Financial Officer; Rob Roshanian, Interim Public Works Director; Grace Magistrale Hoffman, Deputy City Manager; and Gary Winters, facilitator from The Centre for Organization Effectiveness. The meeting opened with the pledge of allegiance to the flag of the United States and moment of silence for Dorothy Maron, former Councilmember.

B. PUBLIC COMMENTS

The following individuals provided comments: Steve Nash; William Terry; Ellen Tracy; Jim Lavery; Dr. Don Thiberault; George Sorkin; Theaodora Davitt-Corayn; Joseph Edward Scogin; Margaret Cortese; Pat Brown; Larry Godwin; Shirley Godwin; and Larry Stein.

C. STUDY SESSION

The facilitator reviewed City accomplishments, the mission statement, Strategic Planning Workshop history and past highlights of workshop actions. He began the process of the Council identifying and having discussion of key issues.

The City Council discussed accomplishments, concerns, goals and public expectations of the City including use of social media, job issues, branding program, redevelopment issues, transparent government and view of Oxnard.

RECESS

At 7:28 p.m., the City Council concurred to recess and at 7:49 p.m., the City Council reconvened.

The City Council discussed programs that should be started, stopped and continued including support of small business, continue recycling, street improvement, City store, Ormond Beach development, Code Compliance program and Measure "O".

D. ADJOURNMENT

At 8:21 p.m., the City Council concurred to recess and at 5:33 p.m. (February 29, 2012), the City Council reconvened.

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B. PUBLIC COMMENTS

The following individuals provided comments: Steve Nash; Pat Brown; Larry Stein; Roy Prince; and Gloria Roman.

C. STUDY SESSION

The facilitator continued to discuss key City issues and setting priorities.

The City Council discussed programs that should be focused on including budget; public safety; clean-up of the former Halaco site; parks, regional transportation, street improvement, youth needs, senior needs, safe housing, civil engagement and the support of local businesses.

RECESS

At 7:16 p.m., the City Council concurred to recess and at 7:29 p.m., the City Council reconvened.

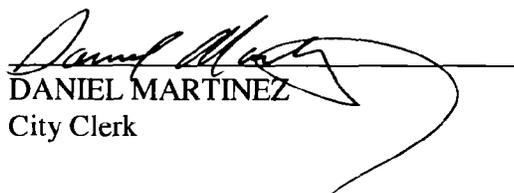
The Council established their priorities with the following top priorities: 1) balancing the budget; 2) ethics in government; 3) Community Development Successor Agency issues; 4) Public Safety; 5) Safe Housing; 6) Enterprise Zone; 7) transportation issues; and 8) branding program.

The Interim City Manager stated staff would work on the priorities of the City Council.

The City Council also discussed the agenda process including receiving agenda information earlier for review, the order of agenda items and having more study sessions.

E. ADJOURNMENT

At 7:50 p.m., the City Council concurred to adjourn the meeting.


DANIEL MARTINEZ
City Clerk


THOMAS E. HOLDEN
Mayor